

**Faulkner County
American Rescue Plan Application**

Organizational information:

Name or organization: United Way of Central Arkansas
Physical address: 1110 Oak St., Conway, AR 72032
Mailing address: P.O. Box 489, Conway, AR 72033
Email: j.boyett@uwcark.org or mail@uwcark.org
Phone: 501-327-5087

CEO or Executive Director information:

Name: Jennifer Boyett
Email: j.boyett@uwcark.org
Phone: 501-327-5087
Brief qualifications statement: Executive Director since 2020

Financial Officer or Director information:

Name: Shari Hoover
Email: s.hoover@uwcark.org
Phone: 501-327-5087
Brief qualifications statement: Financial Manager since 2020

Who is the contact person for this application:

Name: Jennifer Boyett
Email: j.boyett@uwcark.org
Phone: 501-327-5087(o) 501-499-2480(c)

Entity type or IRS registration: (501(c)3, LLC, sole proprietorship, etc)
23-7222534

Brief history of the organization:

The United Way of Central Arkansas was first established as the Faulkner County Community Fund on Oct. 14, 1957. In 1973 it became the United Way of Faulkner County, Inc.; and in 2008 we became the United Way of Central Arkansas. Today, the United Way of Central Arkansas raises funds and provides grants to non-profits working in the areas of health, education and financial security throughout its four-county service area, which includes: Faulkner, Conway, Perry and Van Buren counties. We also foster community collaborations that will enhance quality of life and connect resources where they are needed most.

Financial information:

Have you received other state or federal grant funds in the past three years? If so, list the grantname, the organization from whom it was received, the amount of funding received, and the status of the grant expenditure.

We received the following from SBA: \$26,000 for Payroll Protection Program in 2020; \$2,000 EIDL Advance (forgiven) in 2020; and \$8,000 Targeted EIDL Advance in 2021. We also received \$17,500 from DHS in CARES funding to supplement our Imagination Library program and Charity Tracker.

Attach your organization's audits from 2019 and 2020 if available.

Attached.

What is your organization's annual budget? Please attach a copy of your 2020 and 2021 budgets.

Our annual budget is heavily dependent on fundraising revenue. The last two years our overall operating budget has been ~\$550,000. Our grants program, which accounts for about half of our overall budget, is dependent on employee workplace campaigns which have been severely impacted due to the pandemic. This has been because we have not been able to go into the workplace, the changing nature of our workforce, and uncertainties associated with the pandemic.

The applicant certifies that any funds received through this Faulkner County granting program are fully subject to federal regulations and affirms that the funds will be properly spent in compliance with the American Rescue Plan Act of 2021. The applicant further affirms that financial controls are in place such that each expenditure under the grant will be fully documented and that such documentation will be open to the public and submitted to the County for audit. The applicant understands that all aspects of their use of the grant are open to the public and subject to the Freedom of Information Act.

I agree with the above statement. Jennifer Boyett, Executive Director

About your request:

Please indicate under which category of eligibility under ARPA your organization is applying:

Public Health and Economic Impacts – Responding to COVID-19
Public Health and Economic Impacts – Responding to Negative Economic Impacts
Premium Pay
Revenue Loss
Investments in Infrastructure – Water and Sewer
Investments in Infrastructure – Broadband

Briefly and clearly state how your project responds to the COVID-19 crisis:

We fund non-profit programs that provide for citizens in their most trying times. The negative economic impacts of the pandemic - from loss of work to reduced classroom learning - has brought about an increased need for non-profit programs and services, most of which we fund, such as rental and utility assistance, emergency shelter, food security for children and seniors, mental health counseling, education support, etc. United Way grants are important because they often serve as funding multipliers for many of our local non-profits, which means those non-profits are able to address the needs of even more clients.

Does your project have a county-wide impact? If so, describe.

Yes, our FY22 grants support 14 non-profits that provide programs and services to residents throughout Faulkner County. For FY23, we have 17 requests from 13 non-profits serving Faulkner County for a total of \$432,800. Our grants will support citizens, many of whom have been dramatically impacted by COVID-19, with rental and utility assistance, shelter, food security, educational support, counseling and more.

Please describe your project including the following information (in any order): What will this project accomplish? How will those goals be measured? How to these goals relate to the goals of the American Rescue Plan Act (ARPA)?

This project will provide funding for critical support programs and services offered by our local non-profit agencies. The reason United grant dollars are so important is because many non-profits get United Way grant dollars matched, which multiplies the impact of our grant funding many times over traditional funding.

Each non-profit that is awarded a United Way grant must submit a mid-year report that is reviewed by the United Way board of directors. Agencies are thoroughly reviewed and vetted before and after funding is awarded.

Providing grant funding will stabilize not only the United Way, but also many local non-profits who depend on United Way funding for programming and federal grant matches. These programs are intended to stabilize the lives of citizens - most of whom were negatively impacted by the pandemic. United Way grants fund non-profit programs in three areas: financial stability, health/basic human needs, and education.

Please attach a project budget. If the project includes construction or third-party services, please provide their estimates.

Attached.

Are other funds part of the budget besides ARPA funds? If so, please list other sources of funding and a copy of their funding commitment, if available.

Yes. We expect to award \$175,000 from workplace campaign donations, which is down by half from pre-pandemic grant award cycles.

Please describe the organization's financial management practices that will ensure audit compliance

The United Way of Central Arkansas has financial controls in process including an in-office financial manager, an external accountant that processes check requests and creates monthly financials, a finance committee that meets monthly to review financials and plan the budget, a board of directors that approves the budget. Finally, the United Way has an annual audit performed, which is then presented, reviewed and approved by the finance committee and fullboard.

What is the total dollar amount that is being requested from Faulkner County?

In FY22, we experienced an unexpected dramatic decline of approx. \$100,00 in Workplace Campaign contributions due to the continuation of the pandemic. We used \$30,000 of our \$124,000 EIDL loan and transferred operational revenue to maintain our grant commitments. We expect to use an additional \$70,000 to maintain our funding commitments and operations for the next 6-12 months.

At present, we are reducing our FY23 awards to ensure we are able to meet future commitments. This means our grants will be half of pre-pandemic funding levels at a time when need is greater than ever. We would like to have an additional \$25,000 to increase our FY23 awards.

Additionally, we request \$75,000 to position the United Way for a rebuild of grant funding in FY24. We have plans in place to rebuild our workplace campaigns over the next 12-months so we can better support our non-profit partners' needs.

In total, we request \$200,000 to stabilize the United Way's lost revenue and provide the United Way a 12-month window to rebuild its fundraising to pre-pandemic levels.

Have you received other ARPA funds? If so, how much have you receive?

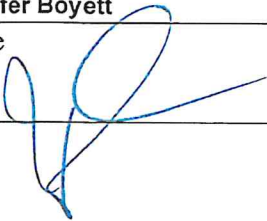
The United Way of Central Arkansas has received no ARPA funds.

Authorized Representative: The signature indicates that I have been authorized to submit an application requesting funding for the proposed project and to the best of my knowledge and belief, all data contained in this application is true and correct. If the application is approved for funding, I am authorized to sign any applicable documents on behalf of the applicant.

Jennifer Boyett

Type Name

Signature



Executive Director

Title

4-15-2022

Date

When completed return by mail or drop-off
to: Faulkner County Judge's Office
801 Locust Street
Conway, AR 72034